

## Final Market Study Report for the Former Elmcrest Property is Published

The final report on the market study of the former Elmcrest Hospital property has been published. The review was paid for by a Vibrant Communities Initiative Grant, a community planning grant designed to assist towns in producing action plans for the preservation, redevelopment, or revitalization of underutilized historic structures or places. Using the grant funding, the Town contracted with The Cecil Group, a Boston based planning and architectural firm, to lead the study. In addition, Bartram and Cochran, a Hartford based real estate consulting firm and Tighe & Bond, a Connecticut environmental engineering firm, provided their expertise throughout the study process. A representative of the State Office of Historic Preservation was also assigned to the project. A group of community stakeholders, made up of Town officials, business owners, and residents participated in a series of meetings as well as the interactive public sessions facilitated by The Cecil Group with the goal of finding the best path for future development of the site.

The final report, 111 pages long, includes sample site plan options, shown at right, can serve as a guide for future development. In addition, an in depth analysis of current demographic and market conditions provides recommendations for the types of businesses most likely to thrive in the community. An analysis of the historic structures on the site was also completed, leading to recommendations for how they could be repurposed in a positive way to promote economic development and contribute to the fabric of the community. A link to the *Vibrant Communities Initiative – Elmcrest Site – Final Report* is available on the Home Page of Town of Portland website at [portlandct.org](http://portlandct.org).



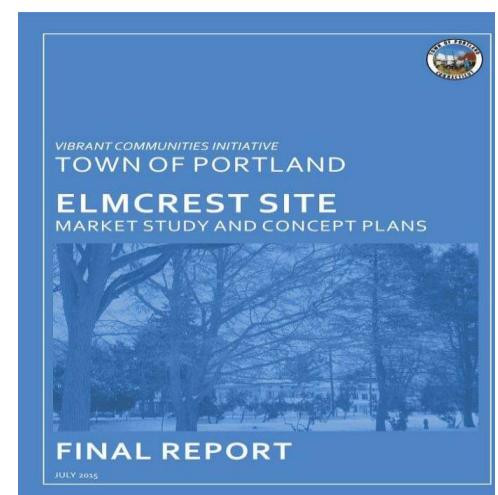
Concept Scenario A



Concept Scenario B



Concept Scenario C



## Sunny's Nail & Spa Opens for Business

The Portland Economic Development Commission welcomed Sunny's Nail & Spa, 340 Marlborough Street, to the Portland Business Community. Located in the TriTown Plaza, Sunny's is opened 7 days a week. Operating hours are Monday through Friday 9:30 am to 7:00 pm, Saturday 9:30 am to 6:00 pm, and Sunday 9:30 am to 5:00 pm. A family owned and operated business, Sunny's offers creative custom designs, color gel, UV gel, and permanent French Manicures. Need some relaxation? Sunny's is more than just a nail salon! Call to book a hot stone massage or find out more about their other spa services. For more information or to make an appointment, call Sunny at (860)342-0191.

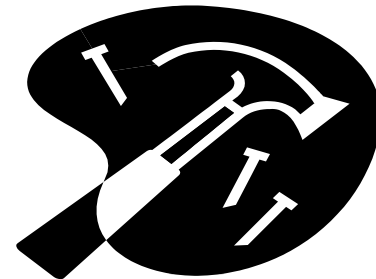


## Building, Planning, Zoning & Health Department Hours

The offices of Building, Planning, Zoning & Health are located on the 1st floor of the Town Hall located at 33 East Main Street.

### Office Hours

Monday 8:30 a.m. - 4:30 p.m.  
Tuesday 8:30 a.m. - 7:00 p.m.  
Wednesday 8:30 a.m. - 4:30 p.m.  
Thursday 8:30 a.m. - 4:30 p.m.  
Friday 8:30 a.m. - 12:00 p.m.



## Visit the "Portland Connecticut Marketplace" on Facebook

The "Portland Connecticut Marketplace" page on Facebook is a great way to keep up with the local business community. For business owners, there is information about community, regional, and state programs that support small business. Residents can learn about new businesses, special sales and events, and even when your favorite crop hits the local farm stand!

## Snap Fitness Member Advantage Program

Snap Fitness, 336 Marlborough Street, has a new benefit for their members, the Snap Fitness Member Advantage Program. How does it work? Just show your member access card at any participating local business to receive a special Snap Fitness Member discount. The Program began with 14 participating businesses in Portland and Middletown, and the list continues to grow! If you own a local business that would like to be part of the program, call Jen at Snap Fitness at (860)516-4066 or email [portlandct@snapfitness.com](mailto:portlandct@snapfitness.com) for details. If you're already a Snap Fitness member, stop in to the gym for a complete list of participating businesses.



## “Side Street to Main Street” Begins its 19<sup>th</sup> Year

The "Side Street to Main Street" Business & Leadership Development Program is a year-long entrepreneurial and business development course, with a rigorous curriculum. The Program is designed to assist minority small business owners who do not have formal business training, to become more successful by developing the attitudes, skills and qualities necessary for effective business ownership and success - taking them from the “Side Street” to the “Main Street” of the business community. Since the Programs inception in 1997, over 226 people have graduated from the Side Street to Main Street Business & Leadership Development Program, and it has been a successful and effective way to encourage the development and growth of small, minority-owned businesses. The Program will begin its 19th year on Tuesday, October 6, 2015, and continue weekly, each Tuesday, through February, 2016, then followed by quarterly sessions in March, June and September. For more information on participating in future sessions, please contact: Program Coordinator Jennifer De Kine, [Jennifer@middlesexchamber.com](mailto:Jennifer@middlesexchamber.com).







**2015 Portland  
Agricultural Fair  
Exchange Club Grounds  
Route 17a  
October 9, 10 & 11**

**Visit [portlandfair.com](http://portlandfair.com)  
for a full schedule of  
events and registration  
information.**

## **“Third Thursday” to Return in Summer 2016**

Throughout the summer months, Portland shops, restaurants, and recreation attractions stayed open until 8 pm on “Third Thursdays”.

Offering specials, new products, sale items, door prizes, and fun, the

Third Thursday participating businesses offered a chance to let you get a little shopping done, enjoy a meal, or just relax. Third

Thursdays was new to Portland, but we have plans to grow and offer

new and exciting shopping, dining, and entertainment options next season. For more information,

check out the Portland Connecticut Marketplace page on Facebook or

on the town website  
at [portlandct.org](http://portlandct.org).



**The Portland EDC meets the 2nd  
Tuesday of each month at 7 p.m. at  
the Town Hall, 33 East Main Street.  
Business owners, residents, and  
those interested in promoting  
Portland’s business community are  
encouraged to attend.**

The **Portland Business Journal** is a quarterly publication of the **Economic Development Commission**. Issues are published in March, June, September, and December and are available at [portlandct.org](http://portlandct.org). If you have ideas for future articles, notices for meetings or events for the **Portland Business Journal**, please contact Mary D. Dickerson, EDC Consultant by e-mail at: [marydickerson@yahoo.com](mailto:marydickerson@yahoo.com).