Guidelines for using Community Sign

The community sign near the Arrigoni Bridge was donated by a Portland family and is to be used to announce public events held in Portland <u>only</u>.

The community sign is intended for:

- 1. Town of Portland and Portland School events / notices
- 2. Portland Non-Profit Organizations / Civic events

The following signs are <u>NOT</u> acceptable (no photos and absolutely NO profanity!):

- 1. Political events
- 2. Business advertising
- 3. Non-Portland events
- 4. Private parties or announcements

Sign Details - Please use one of the spaces and be courteous to others sharing it:

- <u>Dimensions</u>: 24" x 78" x 1/8"
- <u>Colors</u>: white background with black lettering
- <u>Material</u>: Coratex or equivalent weather resistant material
- <u>Letter height</u>: minimum of 4½" but no bigger than 6" (also use weather resistant materials)
- 1. Include name of organization
- 2. Display for no more than 30 days prior to event
- 3. The organization is responsible for putting the sign up and removing it immediately after the event is over

*Limiting the sign to five words is ideal for quick reading from passing vehicle traffic